



Green
University



Summer 2021

Bulletin

04.06.2021- 30.09.2021

Volume 2 | Issue 2

Attraction of Summer Issue:

- Overview of diverse activities
- Accomplishments of this semester

CONTENTS

Overview	02
Academic Courses	04
Certificate Courses	05
Summer Events Review	07



The Language Center: An Overview

The Green University Language Center (GULC) started its journey aiming to develop communicative skills and compatibility in this multilingual and interdependent world. Initially, GULC started by offering courses on IELTS, Spoken English, GRE, TOEFL, English for Academic Purposes etc. As our Center grew over time, we became committed to develop communicative competence and research in diverse languages, and we are currently working with Japanese, Chinese, French, Korean, Arabic, endangered South Asian languages etc. GULC also offers a wide range of General Education Courses, and regularly organizes trainings, workshops, seminars concerning various areas of the general human sciences.

We aspire to expand our horizons even further and take our activities to the next level in the coming semester.



Message from the Director



Like the previous editions, we are very excited to bring to you the summer 2021 GULC bulletin.

GULC was founded upon the belief that education should strive to create academically confident, ethically just and socially responsible citizens, and this founding philosophy still remains the same.

Apart from the regular academic activities, Green University Language Center performs a range of academic and non-academic activities. Each semester, we try our best to update ourselves and work for the betterment of students. The Summer Bulletin of 2021 showcases our regular and the multi dimensional activities of Summer semester.

Regular Activities:

There are a range of regular activities that are performed by the faculty members of Green University Language Center (GULC).

1. Academic Courses by GULC:

- i. English for Academic Purposes (EAP-009)
 - ii. English for Academic Purposes-I (EAP-101)
 - iii. English for Academic Purposes-II (EAP-102/3)
 - iv. English for Academic Purposes-204 (EAP-204)
 - v. General Education Development (GED) Courses
- ### 2. Certificate Courses and Trainings:

- i. Spoken English Course
- ii. IELTS Course
- iii. Communicative English Course
- iv. Japanese Language Course
- v. Chinese Language Course
- vi. Pre-university English language course



2. Non-Academic Activities:

- i. International Japanese Language Test or NAT-Test (Nihongo Aptitude Test) Conduction
- ii. *The Daily Star* Quiz and Related Activities
- iii. British Council Book Reading and Related Activities
- iv. Women Empowerment Forum
- v. Green University Club for Languages (GUCL)
- vi. Green University Cultural Club
- vii. Green University Reading Society





Academic Courses

English for Academic Purposes (EAP)

Total four EAP courses are conducted by the Center throughout the trimester, namely, EAP-009, EAP-101, EAP-102/103, and EAP 204. These courses are designed to prepare students to use English for their academic studies, and consequently for their professional needs in real life and work. These courses target the development of four key language competences i.e. speaking, listening, reading, and writing. All the courses vary in their target groups and difficulty levels. The Center also offers Lab courses designed specifically for EEE department, which is termed as EAP-204.

General Education Development (GED)

GED (General Education Development) courses are those which provide a common broad sense, well-rounded experience by exposure to a variety of curriculum areas. Two Major GED courses are:

- i. Bangladesh Studies: This course focuses on History of Bengal from Ancient to Present time, Minority Ethnic Group of Bangladesh, Festivals and Religions of Bangladesh, Gender Education in Bangladesh, Economic System and Constitution of Bangladesh
- ii. Functional Bengali Language and Literature: This course focuses on Old, Middle, and Modern Bangla Language and Literatures.



Certificate Courses

A comprehensive policy approved by the university is merged with the respective course proposal to recruit instructors for respective courses.

Certificate Courses by GULC are:

i. Spoken English Course

ii. IELTS Course

iii. Communicative English Course

iv. Japanese Language Course

v. Chinese Language Course

Overview of Certificate Courses:

(i) Spoken English Course:

This four-month long program aims at preparing its participants globally by improving their speaking skill in English. It has specific learning outcomes, well designed course materials, phase by phase well scheduled 24 sessions, session management & assessment policies for its participants and instructors.

(ii) IELTS Course:

GULC has introduced a certificate course on IELTS aiming to enable its participants to secure a high band score in real IELTS examination. GULC has two types of IELTS course running, Certificate Course (CC) and Crash Program (CP). CC is conducted for 3 months consisting of total 25 sessions (2 sessions per week), each of 2 hours duration whereas CP is conducted for two months consisting of total 12 sessions, each of 2 hours duration.

ii) Communicative English Course:

It specifically focuses on the development of communicative skills of both students and administrative staff at GUB. As a part of that, aiming at developing the English language skills, GULC has introduced a certificate course on Communicative English for its staff and students. The 'Communicative Program' has been designed with 20 classes; duration of each class is 120 minutes.

(iv) Japanese Language Course:

GULC offers Japanese Language Program as a certificate course to the candidates, both internal and external to GUB, who are interested to sit for language aptitude tests (NAT or JLPT). The program has three modules based on the duration: (a) Crash Program: 6 days before the NAT-Test Day, (b) One-month, (c) Three-month Course, (d) Six-month Course

(v) Chinese Language Course:

Green University has MoUs with a number of Chinese universities. Every year a number students go for scholarship in any of the said universities. Hence, GULC has introduced a Chinese Language program that aims at developing skills in speaking, writing, reading and listening of Chinese Language. The course is conducted for 4 months consisting of total 25 sessions (2 sessions per week), each of 2 hours duration.

(vi) Pre University English Language Course :

In 2020, The Department of English and GULC launched a free Pre-university English language certificate course for university admission hopefuls . Many fresh university students struggle with basic English despite their prior schooling. This basic course helps the students with some of the very basic ideas of the English language usage and also introduce many to the basics of listening and speaking skills which are often not sufficiently practiced during their pre-university schoolings. The students are offered a certificate upon the completion of the course after meeting the pre-determined standards. This course is a great opportunity for us to offer our services to the community.



Summer 2021 Review

Research works

- *A Semiotic Study of Colorization of Beauty through Advertisements of Beauty Products in Bangladesh.*

Md Rasel Kabir; Assistant Professor, Department of English and GULC.

Mamunur Rashid Zaber ; Lecturer, Department of English and GULC.

International Conference on Innovation and Transformation for Development
ISBN: 978-984-444-030-2

Using Semiotics, this study examined the widely telecast advertisements of beauty products in Bangladesh. This study mainly focused on the elusive usage of words and the symbols they represent in beauty products' advertisements to determine how they play a crucial role to colorize the idea of beauty by manipulating and influencing their customers' ideology. The findings indicated that the language and images used in the selected advertisements played an intriguing role to reconstruct and re-establish the mass people's idea of beauty. This study also unveiled how the idea of beauty has been colorized by stereotyping an elegant life analogous to beauty products.

Keywords: Beauty, advertisement, manipulation, semiotics

- *Students' Satisfaction with Virtual Interaction- Mediated Online Learning: An Empirical Investigation.*

Serajum Munira, Assistant professor , Department of English, Director GULC.

Paper presentation at International Conference on big data IoT and Machine Learning (BIM 2021)

This study assesses students' satisfaction with virtual interaction-mediated learning and explores relevant contributors to the level of students'

satisfaction. The flipped classroom, asynchronous discussion, interaction of teachers and students, timely feedback, personal needs, infrastructural support, uninterrupted internet facility, and online technology-mediated communication are significant contributors to virtual mediated online learning and these attributes are responsible for increasing students' satisfaction. This study highlights the necessary contribution to the prevailing studies on students' satisfaction with online learning in Bangladesh and other South Asian Countries.

Keywords: Online learning, Knowledge management, Sustainable learning, Massive open online Course

- ***Sons of the Sea: A Tale of Power and Resistance-***
Tabassum Islam Nabanee , Lecturer. GULC

International Conference on Innovation and Transformation for Development
ISBN: 978-984-444-030-2

Harishankar Jaladas' third novel ***Sons of the Sea*** not only captures the real-life distress of the fishermen of the Bay of Bengal in the sea but also their quotidian struggles on land. Like any other society, the fishing community is captivated by its own power relation. To ensure a convincing analysis of the power/resistance dynamic of that community, this paper's theoretical arena is predominantly centered around Michel Foucault's thoughts on power and resistance. Seeking insights principally from Foucault's notions of power and resistance, this qualitative research explores the origin, nature, and points of change observed in Jaladas' fishing community's power/resistance dynamic.

Keywords: Class domination; fishing community; ideology; hegemony; power relation; power/resistance dynamic.

- ***“Bangladeshi Writings in English: Emergence and Prospects”***
- **Tanzia Mobarak** ;Lecturer , Deaprtment of English and GULC.

Plenary paper presented at " South Asian Literature: Emerging Trends and Global Perspectives" at Sidho-Kanho-Birsha University (SKBU), West Bengal, India on 03-05 June 202 ,

The paper traces the evolution and impact of Bangladeshi writings in English, explores the issues surrounding the term “Bangladeshi Writings in English.”

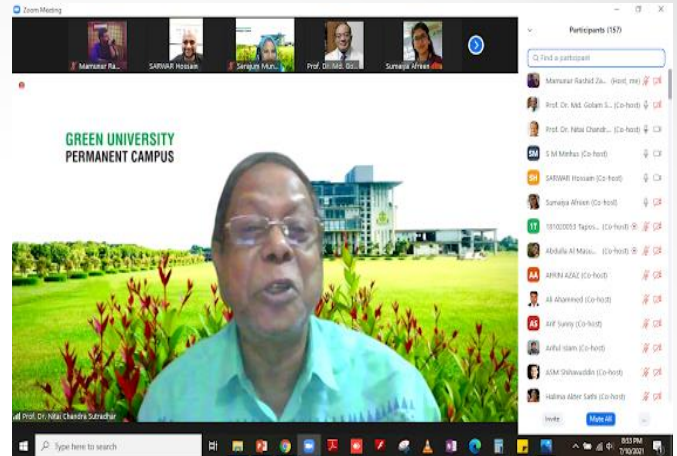
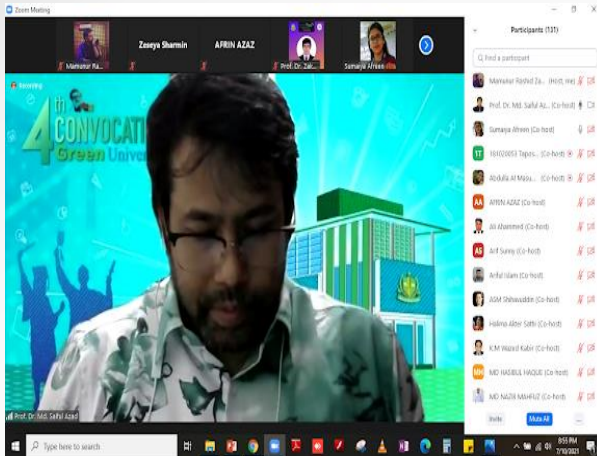


EVENTS

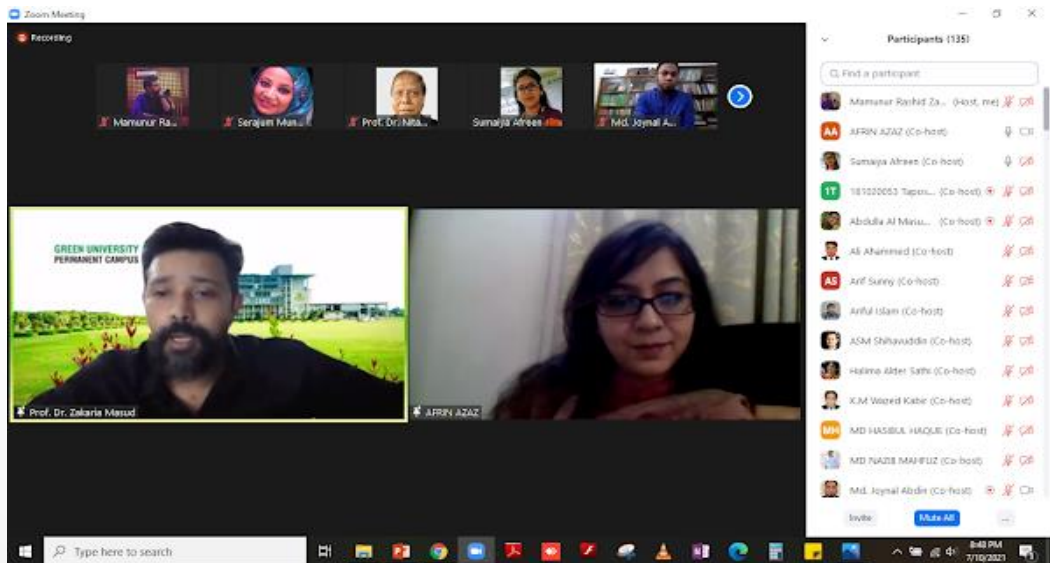
A Special Event: "Meet the Overseas Students of GUB"



Green University Language Center (GULC) successfully organized a Special Event "Meet the Overseas Students of GUB" on 10 July 2021 at 07.30PM (Bangladesh Standard Time).



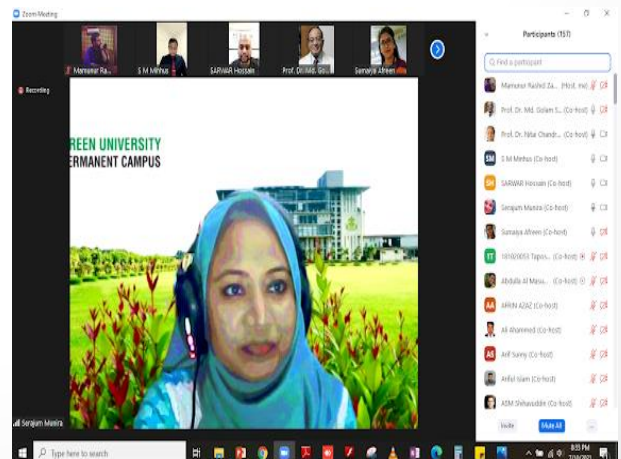
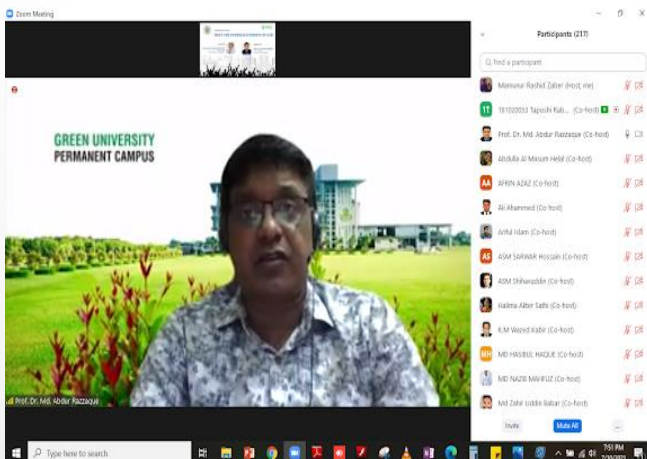
The session focused on the extraordinarily talented former students of GUB who have gone beyond the borders to pursue their dreams of higher education. More than Thirty former students from different departments were present to share their experiences in front of over two hundred participants. Respected Chairpersons from all the departments were present and shared their valuable insights after speeches of proud overseas students.





Speakers talked about their journeys as students, opportunities abroad, applying for scholarships, the scope for female students, challenges to overcome, etc. There was a very fruitful Q/A session at the end where participants got the chance to learn from the seniors experienced in concerned sectors.

Prof. Dr. Md. Golam Samdani Fakir, honorable Vice-Chancellor of GUB, and Prof. Dr. Md. Abdur Razzaque, honorable Pro Vice-Chancellor of GUB, graced the special event as the Chief Guest and the Special Guest.



Certificate Giving Ceremony and Reception of Interns in GULC

The banner features the Green University logo on the top left and the Language Center logo on the top right. The main title is "CERTIFICATE GIVING CEREMONY & RECEPTION OF INTERNS". Below the title, two circular portraits are shown: Prof. Dr. Golam Ahmed Faruqui on the left and Md. Saiful Islam on the right. They are labeled as "Chief Guest" and "Special Guest" respectively. Below their names are their titles: "Dean, Faculty of Arts and Social Sciences" and "Registrar (Acting), Green University of Bangladesh". The date and time are listed as "Date: July 13, 2021 (Tuesday)" and "Time: 04:00 PM". At the bottom, it says "Arranged by: Green University Language Center" and "Session ID: 64991872361".

Green University

CERTIFICATE GIVING CEREMONY
&
RECEPTION OF INTERNS

Chief Guest
Prof. Dr. Golam Ahmed Faruqui
Dean, Faculty of Arts and Social Sciences

Special Guest
Md. Saiful Islam
Registrar (Acting), Green University of Bangladesh

Date: July 13, 2021 (Tuesday)
Time: 04:00 PM

Arranged by: Green University Language Center  **Session ID: 64991872361**



A certificate giving ceremony for former interns of GULC, and reception of newly recruited interns was held in Green University Language Center.

Prof. Dr. Golam Ahmed Faruqui, Honorable Dean, Faculty of Arts and Social Sciences graced the program as Chief Guest, and Md. Saiful Islam, the Registrar (Acting) was present as Special Guest in the program.

Meet Your GED Mentor (A session with CRs of all GED courses)

MEET YOUR GED MENTOR
A Session with CRs of All GED Courses

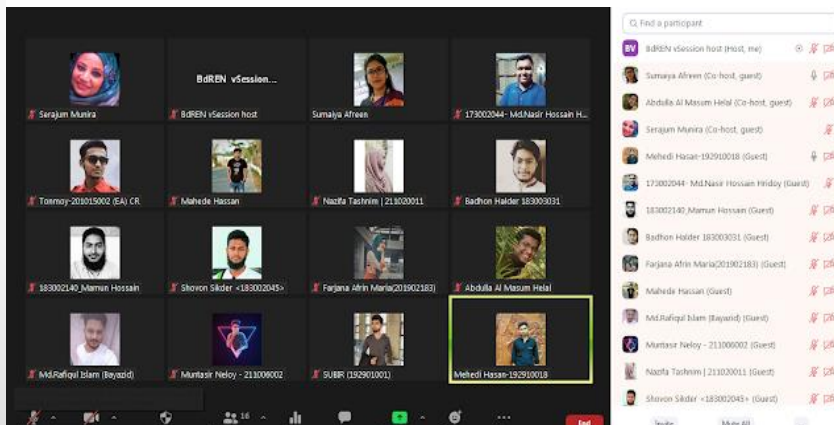
Focal Speaker
Ms. Serajum Munira
Assistant Professor and Director
Green University Language Center

Date: August 9, 2021 (Monday)
Time: 05:00 PM

Arranged by: Green University Language Center

An opinion exchange session of the Director of GULC with CRs of all GED sections in Summer-2021 was held at 05:00 PM on August 09, 2021. In the session, students provided their opinions on course design and operations.

Many issues were discussed and suggested by the participants. At the session, Ms. Serajum Munira, Director of GULC instructed the ways to solve their problems and complexities. She provided a complete guideline on how to communicate with the authority to resolve their issues of concern.



GULC thinks this session will generate a positive attitude towards the authority among the students and make them more approachable.

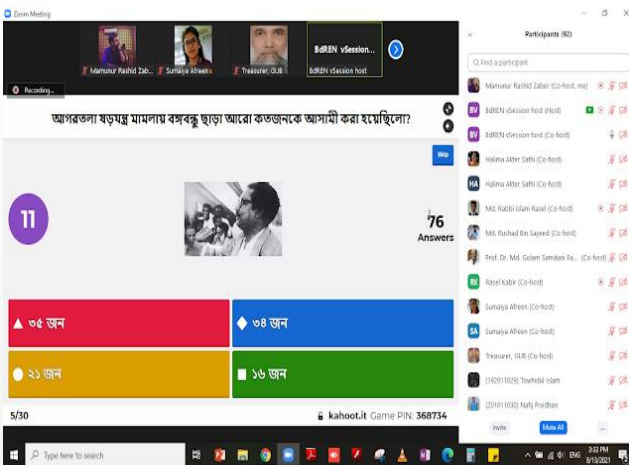
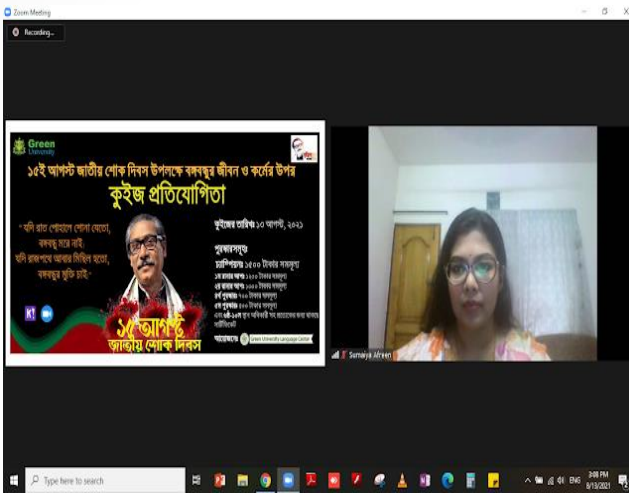
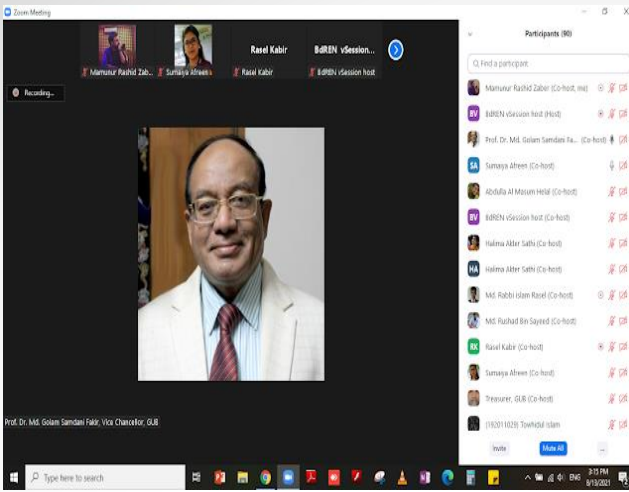
Quiz Competition Observing National Mourning Day 2021



The poster is for a quiz competition organized by Green University Language Center. It features a portrait of Sheikh Mujibur Rahman in the center, surrounded by a red and white floral wreath. The text is in Bengali and English. At the top left is the Green University logo. At the top right is a small portrait of Sheikh Mujibur Rahman with the text 'জীবন ও কর্ম' (Life and Work). The main title is '১৫ই আগস্ট জাতীয় শোক দিবস উপলক্ষে বঙ্গবন্ধুর জীবন ও কর্মের উপর কুইজ প্রতিযোগিতা' (Quiz Competition on the Life & Works of the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, on the Occasion of National Mourning Day 2021). Below the title is a quote in Bengali: 'যদি রাত পোহালে শোনা যেতো, বঙ্গবন্ধু মরে নাই। যদি রাজপথে আবার মিছিল হতো, বঙ্গবন্ধুর মুক্তি চাই।' (If I had heard the night, Bangabandhu would not have died. If there were a procession in the royal road, I want the liberation of Bangabandhu). To the right of the portrait, the date 'কুইজের তারিখ: ১৩ আগস্ট, ২০২১' (Quiz Date: 13 August, 2021) and the prize list are given. The prize list includes: 'চ্যাম্পিয়ন: ১৫০০ টাকার সমন্বয়' (Champion: 1500 BDT), '১ম রানার আপ: ১২০০ টাকার সমন্বয়' (1st Runner-up: 1200 BDT), '২য় রানার আপ: ১০০০ টাকার সমন্বয়' (2nd Runner-up: 1000 BDT), '৪র্থ পুরস্কার: ৭০০ টাকার সমন্বয়' (4th Prize: 700 BDT), and '৫ম পুরস্কার: ৫০০ টাকার সমন্বয়' (5th Prize: 500 BDT). It also mentions 'এবং ৬ষ্ঠ-১০ম স্থান অধিকারী সহ প্রত্যেকের জন্য থাকবে সাটিফিকেট' (And certificate for 6th-10th place holders and all others). At the bottom right, it says 'আয়োজনে: Green University Language Center' (Organized by: Green University Language Center). There are also social media icons for K! and a video camera icon.

In an effort to commemorate the 46th Death Anniversary of the Father of the Nation, Green University Language Center, under the guidance of the competent authority, has successfully hosted a Quiz Competition on the Life & Works of the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman.

The competitors were the current students of different departments at Green University of Bangladesh. Total 556 students competed against each other in this game. The organizers also arranged a training session for the competitors on 12 August 2021 to familiarize them with the kind of technology used in this online competition.



The Final Round of the competition was graced by the presence of the Honorable Chief Guest, Prof. Dr. Md. Golam Samdani Fakir, Vice Chancellor, Green University of Bangladesh. Honorable Treasurer of Green University of Bangladesh, Prof. Dr. Md. Fayzur Rahman, graced the Final Round as the Special Guest of the event.

The certificate and prize distribution took place as part of a special seminar organized by Green University of Bangladesh on the occasion of "National Mourning Day 2021" on 15 August 2021.

Along with the V.C , Pro V.C , Dean and the departments heads,

Mr. K. M. Khalid MP, Honorable State Minister, Ministry of Cultural Affairs, Govt. of the People's Republic of Bangladesh, also graced the day and was present at the event.

Webinar on "Covid-19: Impacts on the Economy of Bangladesh"

The poster features the Green University logo at the top center, with the text "Green University" in green and "Webinar On" in a white box below it. A dark green arrow-shaped banner contains the title "Covid-19: Impacts on the Economy of Bangladesh" in white. Below this, a circular portrait of Dr. Aynul Islam is shown. To the right of the portrait, the text "Keynote Speaker" is written in white, followed by "Dr. Aynul Islam" and "Professor, Department of Economics Jagannath University". Below the speaker information, the date "Date: 13th September" and time "Time: 7.00 PM" are listed. The platform "Platform: Zoom" and Zoom ID "Zoom Id: 61510944437" are also provided. At the bottom, it says "Organized By" followed by the Green University Language Center logo and name. The background is light green with faint virus-like icons and a large white arrow pointing right.

Green University
Webinar On

Covid-19: Impacts on the Economy of Bangladesh

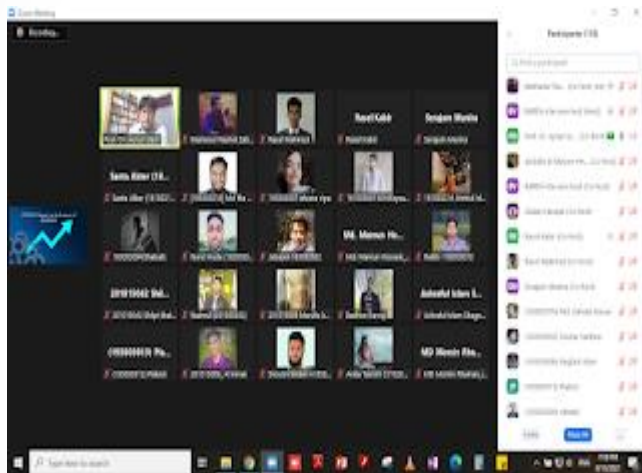
Keynote Speaker
Dr. Aynul Islam
Professor, Department of Economics
Jagannath University

Date: 13th September
Time: 7.00 PM

Platform: Zoom **Zoom Id: 61510944437**

Organized By  **Language Center**

Green University Language Center (GULC) successfully hosted an informative webinar entitled "Covid-19: Impacts on the Economy of Bangladesh" on September 13th, 2021, using the online platform Zoom. More than 120+ students who are on various educational levels at the Green University of Bangladesh graced the webinar with their active participation. Prof. Dr. Golam Ahmed Faruqui, Dean (Faculty of Arts and Social Sciences & Green Business School) has adorned the session with his presence as the honorable chief guest. As the keynote speaker of the session, a Prominent scholar Prof. Dr. Md. Aynul Islam, Department of Economics, Jagannath University, enlightened everyone with his valuable lecture with an aim to enhance the students' knowledge about the current economic situations of Bangladesh during this pandemic.

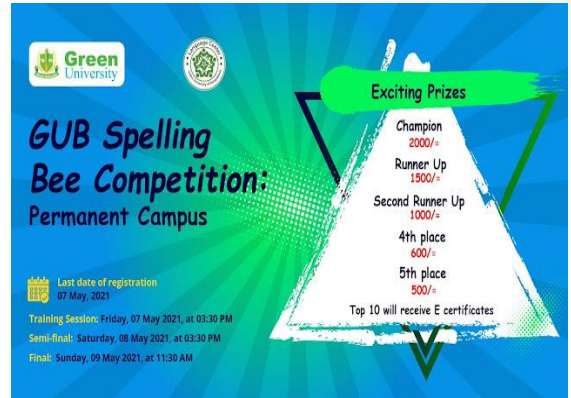


The Green University of Bangladesh arranged this one of a kind event. At the very beginning, our chief guest of the session emphasized the necessity of such a thorough discussion to know about our economic situation and policies during Covid-19. The keynote speaker with his vibrant but lucid presentation enchanted the audience throughout the webinar. The webinar focused on various interesting arenas like the current situation of the economy of Bangladesh, GDP growth, fall of RMG sectors, how to combat the challenges to maintain sustainability in our Economy, and so on.

Lastly, the exciting session concluded with the consent of our honorable Chief guest and with the permission of the director of the language center and the keynote speaker.

Soon after the speaker's speech, questions from the audience started to flood in. The highly interactive session come to an end with the vote of thanks from the Director of Green University Language Center – Ms. Serajum Munira.

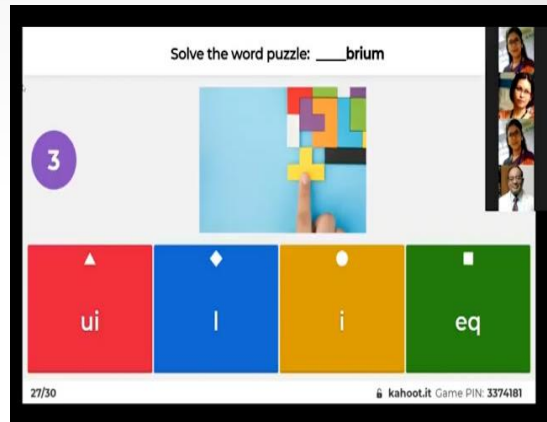
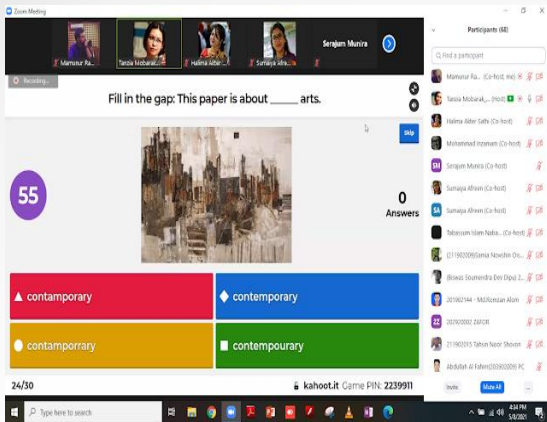
GUB Spelling Bee Competition: Permanent Campus



Prioritizing the students studying in different departments at the Permanent Campus of Green University of Bangladesh (GUB), Green University Language Center successfully arranged the university's first-ever Spelling Bee Competition. This intense two-day-long online competition entitled "GUB Spelling Bee Competition: Permanent Campus" has been held on May 8 and 9, using the online platform Zoom and the game-based learning platform Kahoot!

The main objective behind this competition was to enable the students to sharpen their English spelling, enrich their English vocabulary, and encourage their correct usage of the English language in academic and professional sectors.

About 180 students of various educational levels from the Permanent Campus of Green University of Bangladesh registered for the competition. Among them, 57 students paved their way to the Final Round held on May 9 after the previous day's nail-biting semi-final round



During the Final Round, the exhilarating presence of Prof. Dr. Md. Golam Samdani Fakir, Honorable Vice Chancellor of Green University of Bangladesh (GUB), and Prof. Dr. Md. Abdur Razzaque, Honorable Pro Vice Chancellor of Green University of Bangladesh (GUB), uplifted the competitive spirits of the participants

Shaikh Ayeasha Akter Ratna, a student from the Department of Computer Science and Engineering, aced this high- voltage competition. Besides her, the other four from the top five spellers were- Md. Nahid Islam (2nd, CSE), Md. Abu Taief Siddique (3rd, CSE), Nazmul Hossain (4th, CSE), Md. Ashraful Islam (5th, CSE), who were awarded e-certificates and exciting prize money amounts.

Moreover, the top ten contenders were also awarded e-certificates for their extraordinary performances. After displaying the e-certificates, the event successfully ended with the congratulation speech from the honorable guests

Green University Language Center looks forward to arranging more successful and effective events like this to sharpen the students' skills and boost their spirits during this pandemic by keeping them engaged in multifarious co-curricular and competitive activities.



Editorial Board:

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Lecturer, Green University Language Center



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